

## **USTDA IRAQ CONSTRUCTION SECTOR BUSINESS BRIEFING**

**When:** Tuesday, October 19, 2004, 9:30 a.m. to 5:00 p.m.

**Where:** U.S. Trade and Development Agency  
1000 Wilson Boulevard, Suite 1600  
Arlington, VA 22209-3901  
1.703.875.4357

USTDA is conducting a Business Briefing to provide U.S. firms with the opportunity to meet with high-level Iraqi construction sector officials. This Business Briefing relates directly to the reconstruction effort in Iraq and provides U.S. firms with the opportunity to hear from key Iraqi Ministry decision makers and to market U.S. products, services and technology related to the construction of residential and commercial structures, as well as the construction of roads and bridges.

The Iraqi delegation is comprised of delegates from the Iraqi Ministry of Housing and Construction, the State Corporation for Roads & Bridges, the National Center for Engineering Consultancy, the National Center for Construction Labs and Research, and representatives of the state-owned Iraqi construction firms.

During USTDA's Business Briefing, the Iraqi delegates will make presentations about current and future projects in their country that may offer opportunities for U.S. firms. The presentations will be followed by a questions and answers segment and then by pre-arranged, one-on-one meetings between the delegates and U.S. firms, designed to allow U.S. firms to present their products, services, and technology to the delegates.

U.S. firms may obtain additional information about the Business Briefing by contacting USTDA contractor Global Marketing & Communications (GMC) online at [obrescia@gmc-ideas.com](mailto:obrescia@gmc-ideas.com) or by telephone at 1.781.641.2900.

Please note that attendance is limited and registration will be accepted on a first-come, first-served basis. There is no fee to participate in the Business Briefing.

